

Accreditation 101

The AdvancED Process For Schools



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A Picture of AdvancED

AdvancED is World's Largest Educational Community

- 27 thousand public and private schools
 - Across the United States
 - 65 countries
 - Department of Defense Education Activity
- 15 million students
- 16 thousand volunteers
- 3 million plus teachers

A Picture of AdvancED

Dedicated to Advancing Excellence in Education through

Accreditation

- Public, Non Public, International, Post-Secondary

Innovation

- Knowledge Research, Knowledge Management, Product Development, Marketing

Information & Education Technologies

- IT Infrastructure, Management System, Education Technologies, Development and Support

Professional Learning

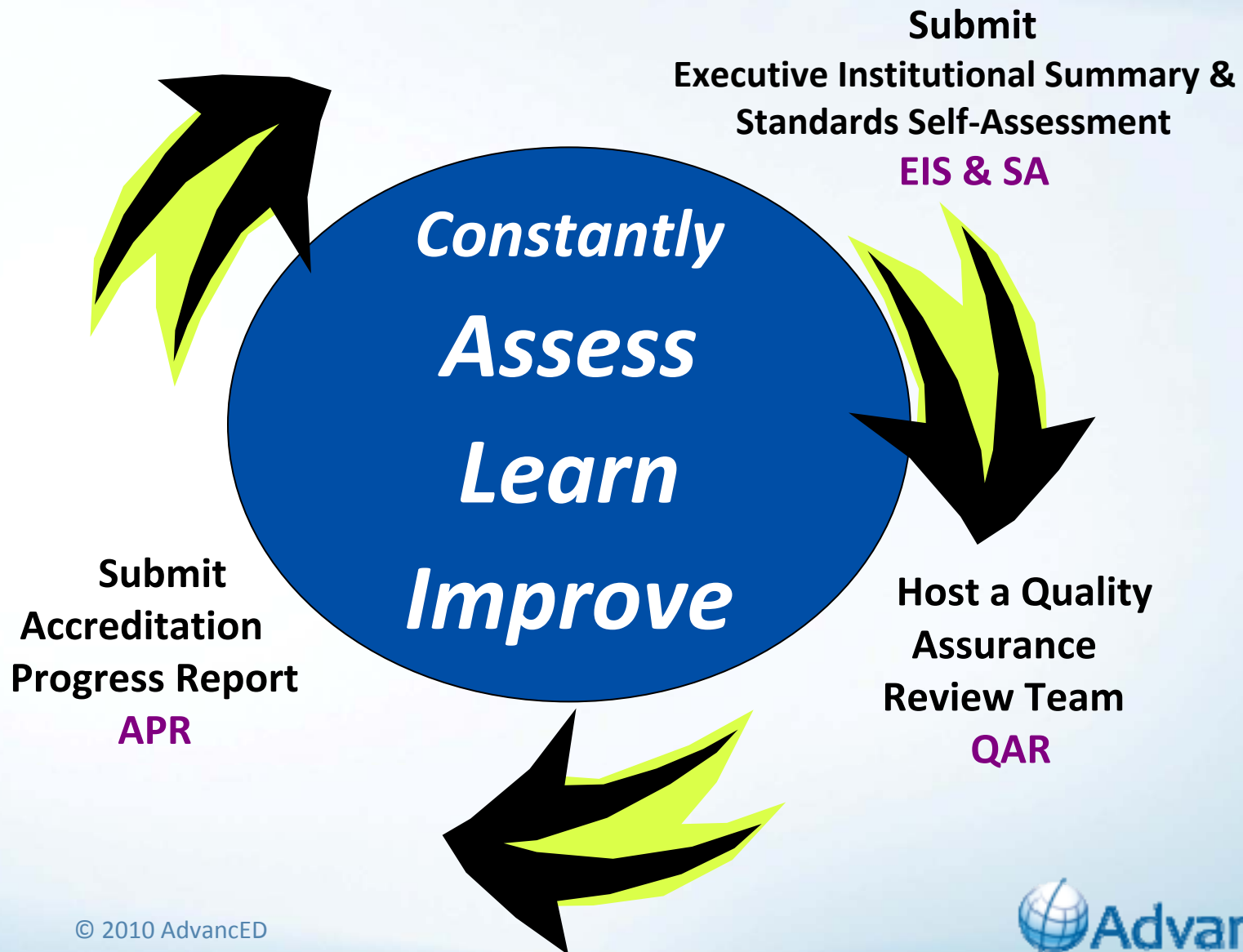
- Conferences, Workshops, Training, Consulting, eLearning

Accreditation Process and Products

	Processes	Products
Internal Review	conducts internal review of current capacity in meeting accreditation standards	Executive Institutional Summary (EIS) Self-Assessment (SA)
External Review	hosts external review conducted by professional peers	Quality Assurance Review Report (QAR)
Continuous Improvement	continues to monitor, document, and evaluate improvement efforts	Accreditation Progress Report (APR)

Schools accredited for five-year term

Accreditation Process



Public Access to Records

- Accreditation Status
- Demographics
- Web address
- Executive Institutional Summary (EIS)
- Quality Assurance Review (QAR)
- Accreditation Progress Report (APR)
- Special or interim accreditation reports

*Reports will be made available online after AdvancED Commission meetings.
www.advanc-ed.org (click "Educational Institution Locator")*

Cornerstones of Accreditation

*To earn and maintain Accreditation,
schools must:*

- Meet AdvancED Accreditation Standards for Quality Schools
- Engage in Process of Continuous Improvement
- Demonstrate Quality Assurance through Internal and External Review

AdvancED Standards for Quality Schools

Comprehensive statements of **quality practices**
and **conditions** that research and best practice
indicate are **necessary** for schools to achieve
improved **student performance** and
organizational effectiveness

AdvancED Standards for Quality Schools

- 1. Vision and Purpose**
- 2. Governance and Leadership**
- 3. Teaching and Learning**
- 4. Documenting and Using Results**
- 5. Resources and Support Systems**
- 6. Stakeholder Communications and Relationships**
- 7. Commitment to Continuous Improvement**



AdvancED Standards for Quality Schools

Standards (7)

- comprehensive statements of quality practices and conditions

Indicators (56)

- operational definitions or descriptions of practices and processes

Impact Statements (7)

- characteristics, processes, and actions that would be observable and verifiable in a school that effectively implements each standard

AdvancED Accreditation Standards

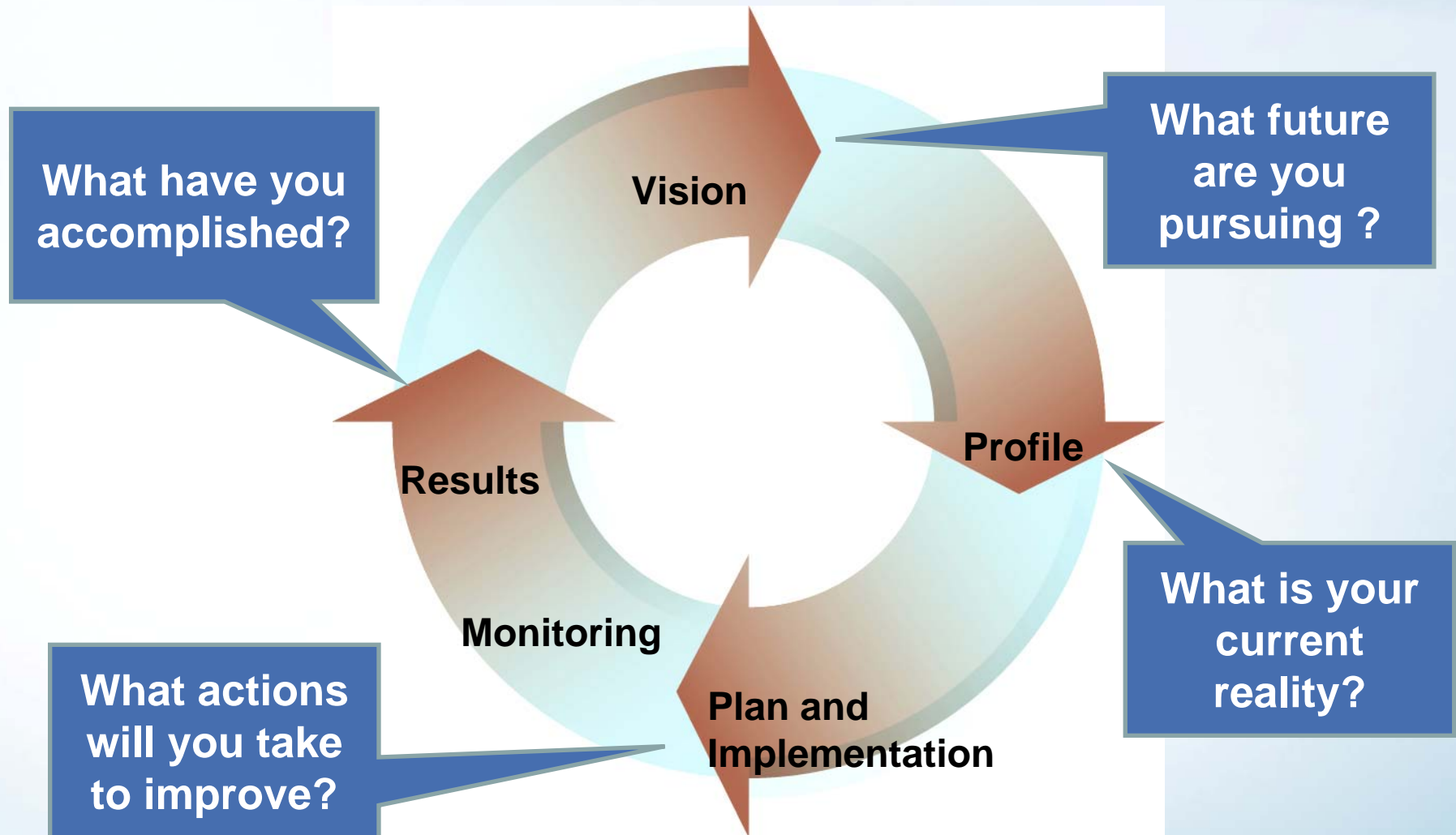
- Cross state, regional, national and international boundaries
- Focus on factors contributing to student learning
- Address variables schools can impact
- Interrelated and form a collective whole
- Supported by research
- Provide system of aligned standards (school, district, service agencies)

Continuous Improvement Process

Schools must select and implement a process. It should:

- comprehensively address **four elements** of continuous improvement
- help school meet **standards**
- focus on improvement of **student learning** and **school effectiveness**
- satisfy **local, state, federal** improvement process requirements
- be implemented in **systematic, systemic, and sustainable** manner

Improvement Process Elements



Activity: Continuous Improvement

Reflect on four elements of continuous improvement process:

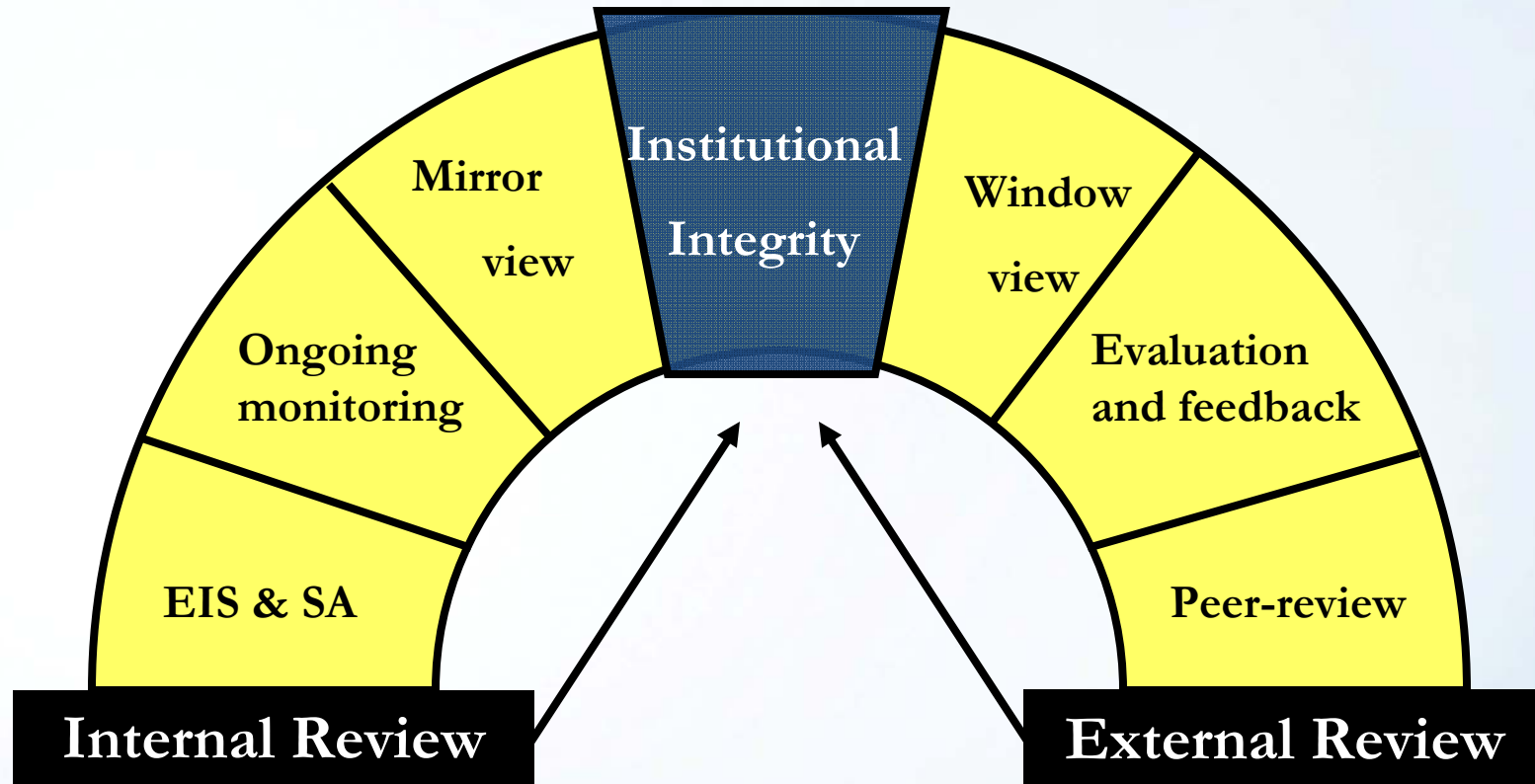
- *Vision*
- *Profile*
- *Plan*
- *Results*

Why are each of these elements important for continuous improvement?

What is Quality Assurance?

- Protecting public trust
- Professional and organizational integrity
 - The school ...
 - strives to deliver on its promise and be what it claims to be
 - fulfills requirements of accreditation
 - is honest and truthful in communicating and reporting
 - engages in professional and ethical behavior
- Internal and external review

Keystone of Quality Assurance



Quality Assurance

Internal Review

The school implements methods to monitor progress and determine effectiveness of efforts

External Review

The school participates in a Quality Assurance Review every five years

Internal Review

Stakeholders are engaged in:

- Assessment of standards and indicators
- Review of systems and processes
- Analysis of current student performance and school effectiveness
- Communicating, understanding and using results

Standards Self-Assessment

Executive Institutional Summary (EIS)

- Narrative, tell story, context, history

Standards Self-Assessment (SA)

- Indicator Level Assessments (56)
 - Questions per indicator (1-4)
 - Selected response to each question (rubric)
 - Evidence to support (menu and option to add)
- Standard-Level Contextual Narrative (2 questions)

Internal Review Self-Assessment

- Submitted on-line 6 months to 6 weeks prior to QAR visit
- Opportunity for the school to analyze indicators and demonstrate how it meets the standards
- Available to QAR chair and team prior to visit

External Review

Purpose of Quality Assurance Review:

- Determine extent to which school meets AdvancED standards
- Assess efficacy of school's improvement efforts
- Evaluate effectiveness of school's quality assurance methods
- Provide high-quality feedback
 - Strengths and opportunities
 - Commendations
 - Required actions

The Hallmark of Accreditation

External Review

QAR visit provides

- Dialogue with professional peers
- Verification, validation, and enrichment of school's accomplishments and improvement efforts
- Valuable feedback to help school improve
- An accreditation recommendation

The QAR visit is the most significant contributor to value and perception of accreditation process.

After the Visit

The school

- Reviews and discusses the Quality Assurance Team Report
- Communicates findings to stakeholders
- Celebrates the rewards of hard work, success and dedication
- Continues to improve
- Submits the Accreditation Progress Report

AdvancED Website www.advanc-ed.org

NEW!

*Login, register,
and tour!*

- Human Resources
- Printed Resources
- Electronic Resources

The screenshot shows the AdvancED website homepage. At the top, there is a navigation bar with links for Locations, Find Accredited Schools, Online Store, Contact Us, Job Opportunities, and Log In. Below this is a search bar. The main navigation menu includes School Improvement, Accreditation, Professional Development, Resources, and Issues in Education. An 'ABOUT US' section is also visible. The central banner features a woman working on a laptop, with the text 'FOSTERING NEW IDEAS & SOLUTIONS'. To the right of the banner is a blue box for the 'AdvancED Latin American Conference' with registration information. Below the banner are three sections: 'ACCREDITED SCHOOLS WORLDWIDE' with a world map, 'LEARN MORE ABOUT ACCREDITATION' with a list of questions, and a 'QUICK POLL' asking 'WILL PAYING TEACHERS FOR RESULTS IMPROVE THE QUALITY OF EDUCATION?' with radio button options for Yes, No, and Unsure, and a 'Vote' button.

AdvancED® Michigan
Fall Conference 2011



Rick Wormeli
Middle School Teacher
Author

Nov. 8th and 9th, 2011

Register Soon:

www.advanc-ed.org/michigan

Lansing Center

Lansing, MI

**Thank you for your interest in the
AdvancED Accreditation process**

Additional Questions?

**Contact the AdvancED Michigan office
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